



Monday, 08 October 2018

Dear Sir/Madam

**RE: REQUEST FOR A SPONSORSHIP PARTNERSHIP
FOR THE 2ND ANNUAL LOCAL GOVERNMENT ASSET MANAGEMENT INDABA**

The Centre for Municipal Asset Management (CMAM), a Non-Profit Organisation which serves the asset management community of practitioners in Local Government, in partnership with SALGA KZN and CIGFARO KZN, cordially invite you to be part of the **2nd Annual Local Government Asset Management Indaba (LGAMI)** scheduled to take place at the **Durban ICC on 19 and 20 March 2019, in Durban, KwaZulu-Natal.**

This Conference is expected to draw approximately 400 participants from Municipalities, Government Departments, and Private Sector in all Provinces.

BACKGROUND

Municipalities are custodians of community assets such as roads, waste disposal sites, water and sanitation systems, and public facilities. The service delivery potential of any Municipality is incumbent on both the availability of key assets required for service delivery and the Municipality's ability to manage these assets in order to stretch their service potential to the community.

The Asset Management concept is about Municipalities providing for an agreed level of service in the most cost effective manner for present and future communities. The concept is of strategic importance and requires Municipalities to continuously convene and find innovative solutions, and share best practices.

It is based on the above backdrop that the inaugural Local Government Asset Management Indaba was held on 3 and 4 May 2018 at the Southern Sun Elangeni in Durban, KwaZulu-Natal.

The 2nd Annual Local Government Asset Management Indaba will provide high level networking opportunities and huge value, and will provide many benefits including but not limited to the following:

- Meet face to face and network with key local government decision makers in one place.
- Gain insight on how to implement asset management solutions.
- Prominent keynotes with expertise in asset management.
- Encounter potential new clients and cultivate business relationships.

OUR SPONSORSHIP REQUEST

We cordially invite you to invest in this lucrative initiative as a Supporting Sponsor.

As a Supporting Sponsor, you will get more mileage by exclusively participating and leading discussions at Plenary and Breakaway Sessions. I have included a Sponsorship Prospectus for your review.

NB: Supporting Sponsors have an exclusive privilege of determining Session Themes for the sessions that they opt to sponsor. Your organisation will lead a discussion on a topic chosen by you, which would be in line with the Conference Theme.

If you are keen to become a sponsor, kindly refer to the Call for Presentation Abstracts below.

CALL FOR PRESENTATION ABSTRACTS

The presentation abstract should focus on the conference theme, “**Implementing integrated asset Management solutions for sustainable service delivery**”, and will inform the sub-theme for your sponsored session (Plenary Panel Session or Breakaway Session).

Important dates

Abstract submission opening day: **08 October 2018**

Abstract submission deadline: **31 October 2018**

Thank you for taking the time to review our sponsorship proposal package. We look forward to your favourable response.

Kind regards,



Mr Emmanuel Ngcobo

Chief Conference Coordinator

Chairperson: Centre for Municipal Asset Management (CMAM)